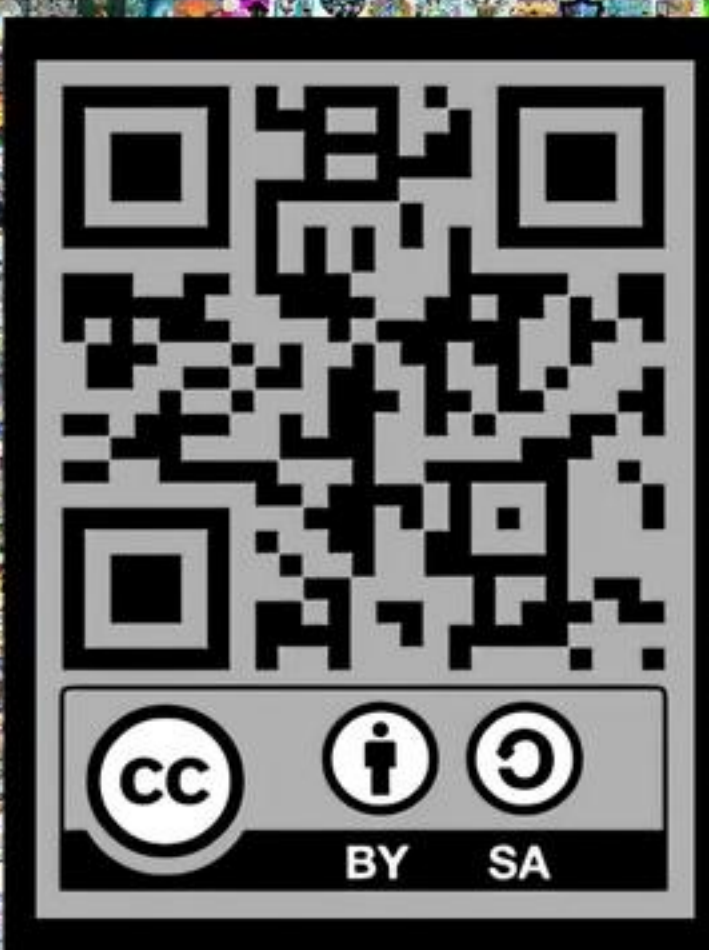


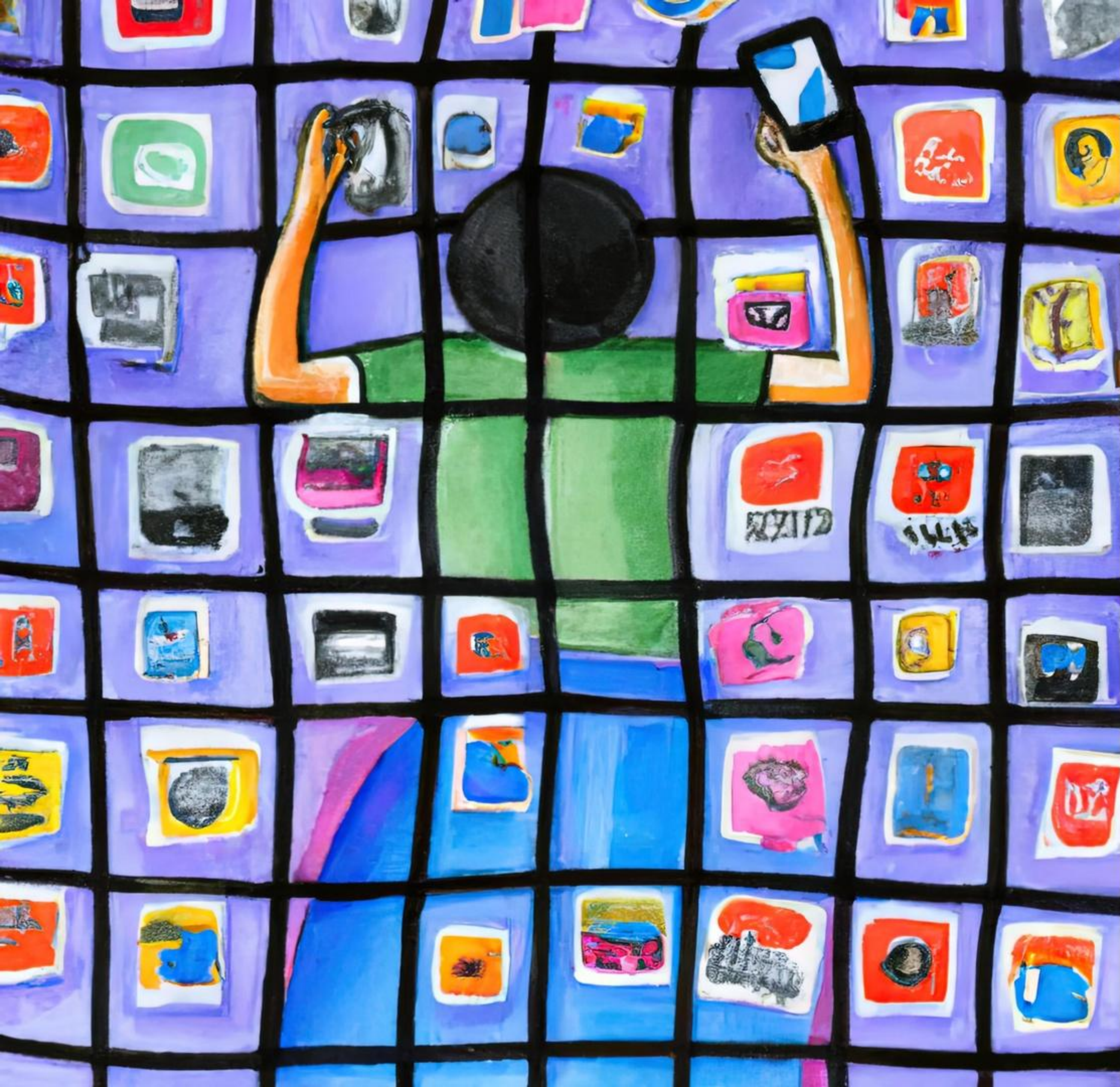
SCHOLARLY STANZAS





Media Dependency Theory

Media Dependency Theory is a communication theory that posits that individuals, groups, and societies are dependent on mass media as sources of information, interpretation of events, and socialization. According to this theory, people are influenced by the messages and information they receive from the media and rely on it to fulfill basic needs such as entertainment, information, and social interaction. This theory also argues that social and cultural changes occur due to technological advancement, which increases the dependence on media for communication and interaction.



Intro

We're consumed by screens both big and small
Always needing more, we can't break the fall
What's the hold it has on our tired eyes?
Why can't we say no to this digital guise?



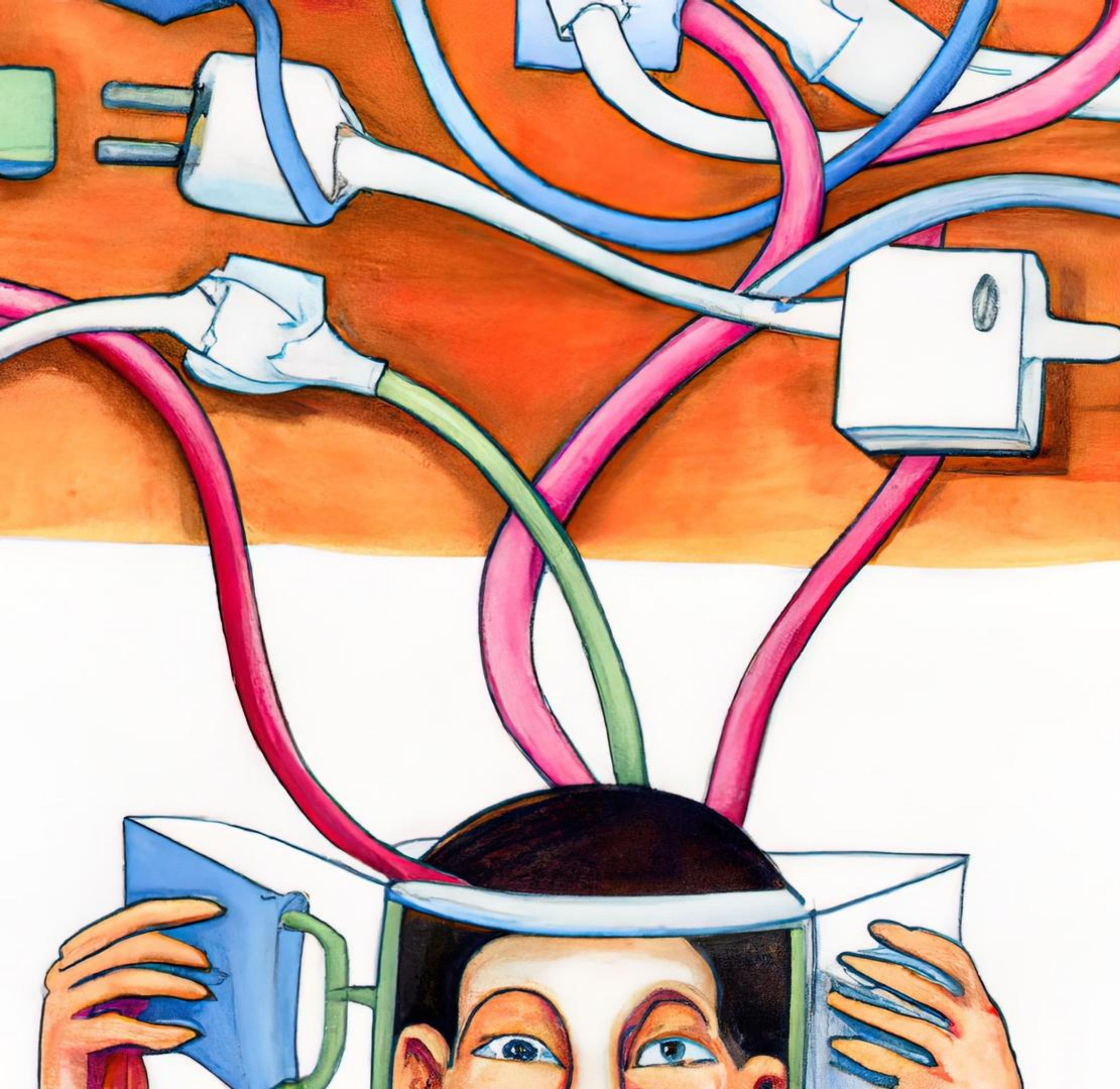
Verse 1

Checking emails on our phones in bed
 Insta-scrolling until eyes turn red
 Notifications pop up every second
 Seems like our attention span has lessened



Verse 2

The TV's on all day and night
Background noise to make us feel right
We can't escape its hypnotic sway
Why do we let it lead us astray?



Chorus 1

It's a constant need, can't unplug the need
Media dependency, it's a nasty feed
Screens are tricks, always at our lips
Why can't we take control of this media trip?



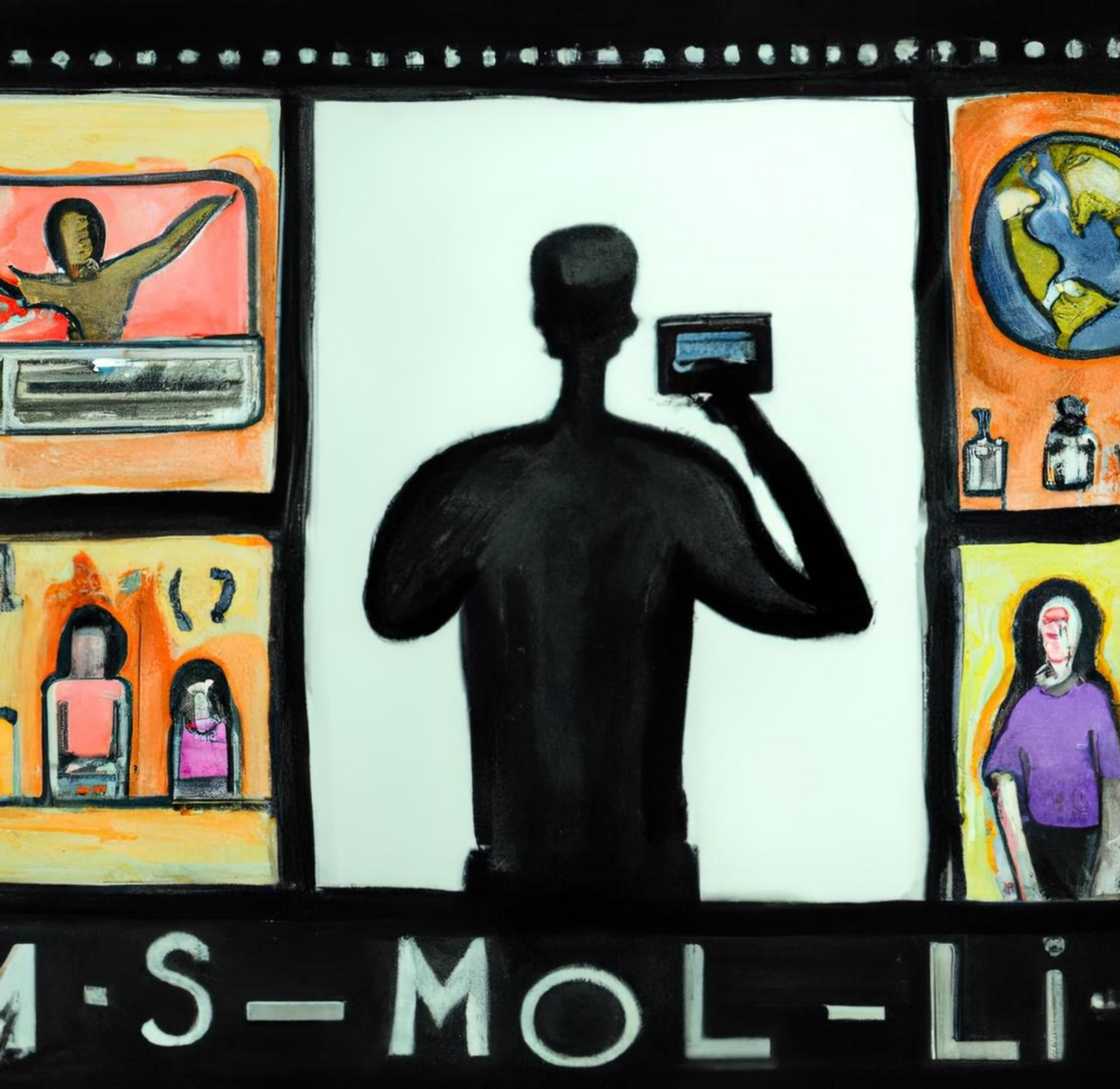
Verse 3

Beyond our phones lies the internet
A vast expanse of knowledge and regret
Newsfeeds and blogs, it's endless really
We're always scrolling, but is it healthy?



Verse 4

Ads and banners on every page
Clicks and likes the new age craze
We're hooked on instant satisfaction
Could this be our media subjugation?



Chorus 2

We're always in reach of a screen
Media dependency, what does it mean?
It's taking over, a digital crater
Why can't we break from this media dictator?



Verse 5

The radio's always playing a tune
Sometimes it feels like a necessary boon
But even they know how to manipulate
The media's hold, it's not too late.



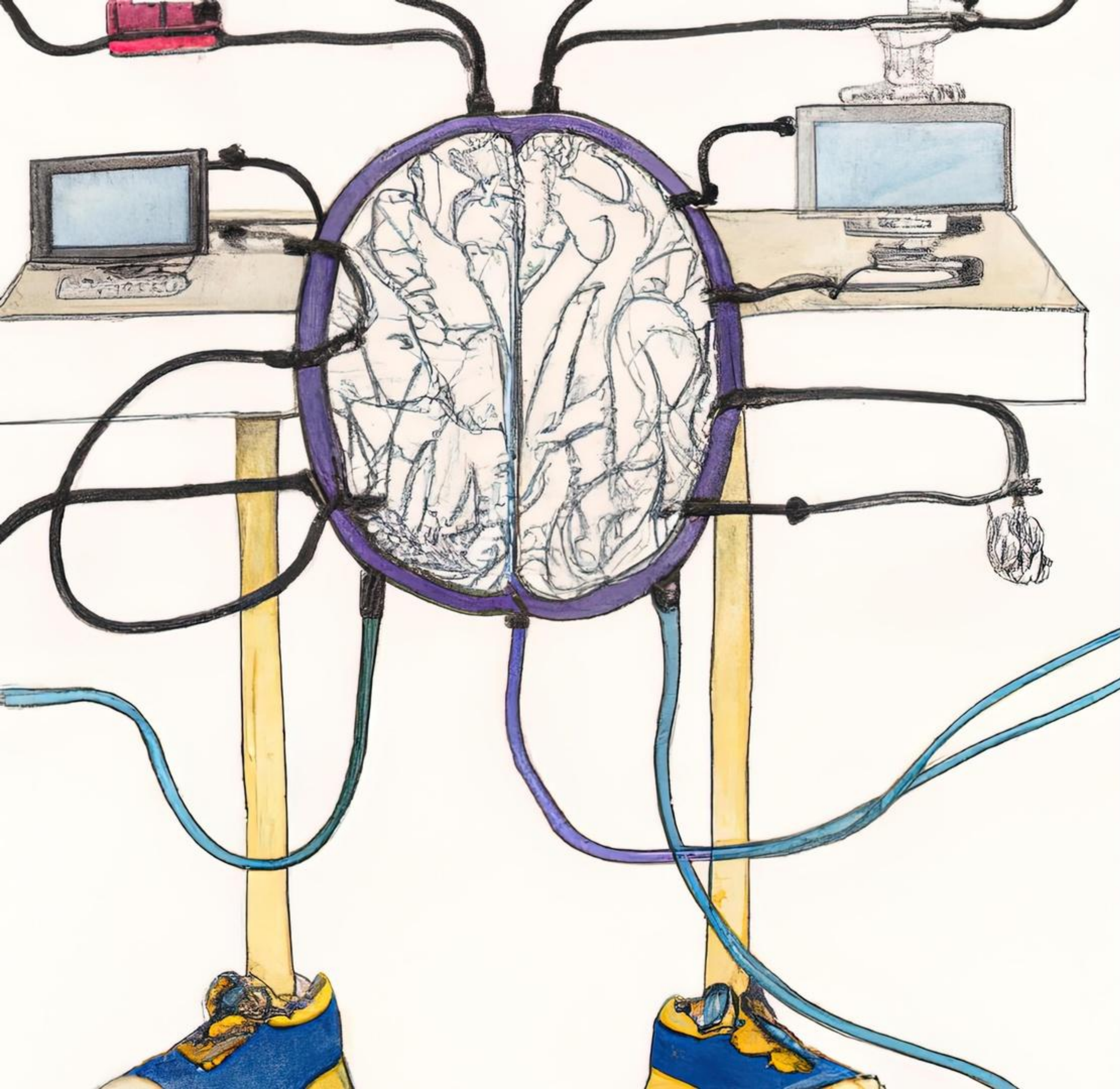
Verse 6

The movies and shows that we ingest
Our libraries filled, they never rest
But what do they really offer our lives
It's time to realize, before it's too late to thrive.



Chorus 3

The media holds us in its grasp
Media dependency, why can't we bask
in the world outside screens and feeds
We're living in a media creed.



Outro

It's time to break from the digital fray
Our minds and happiness need a new way
Let's escape this media dependency trap
Before it's too late for our senses to re-unwrap.