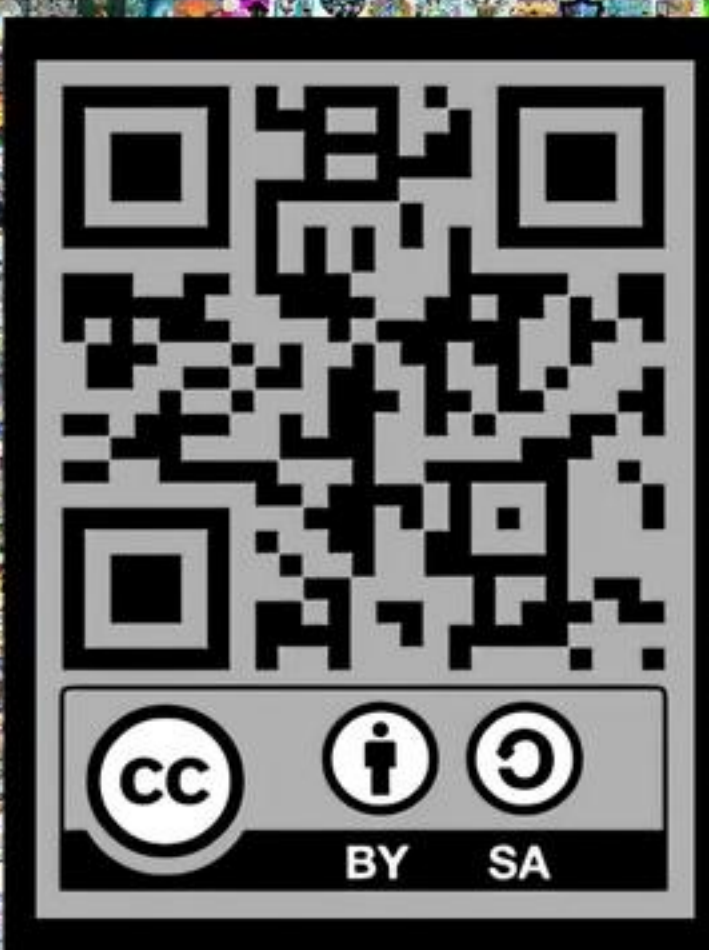
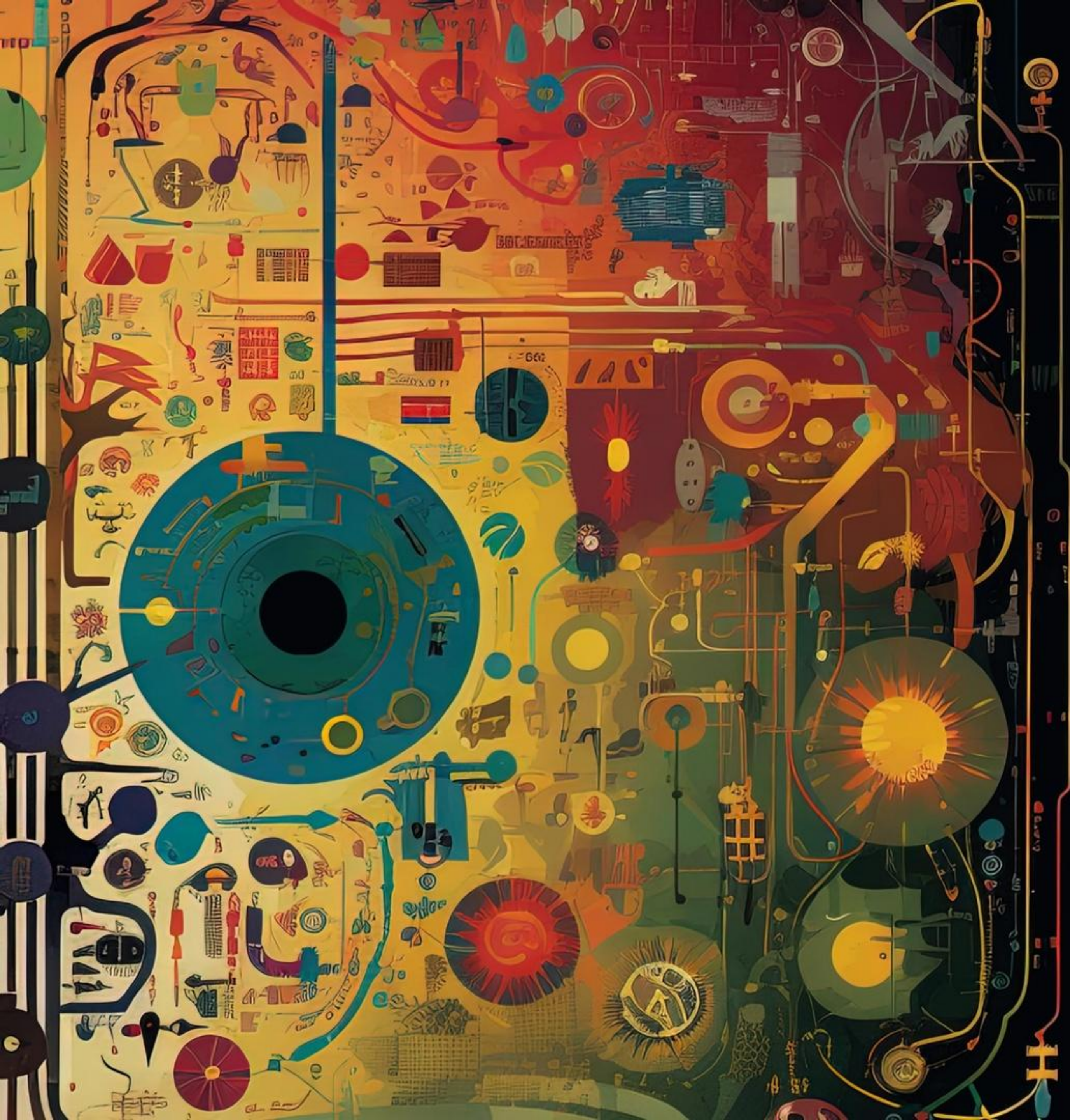


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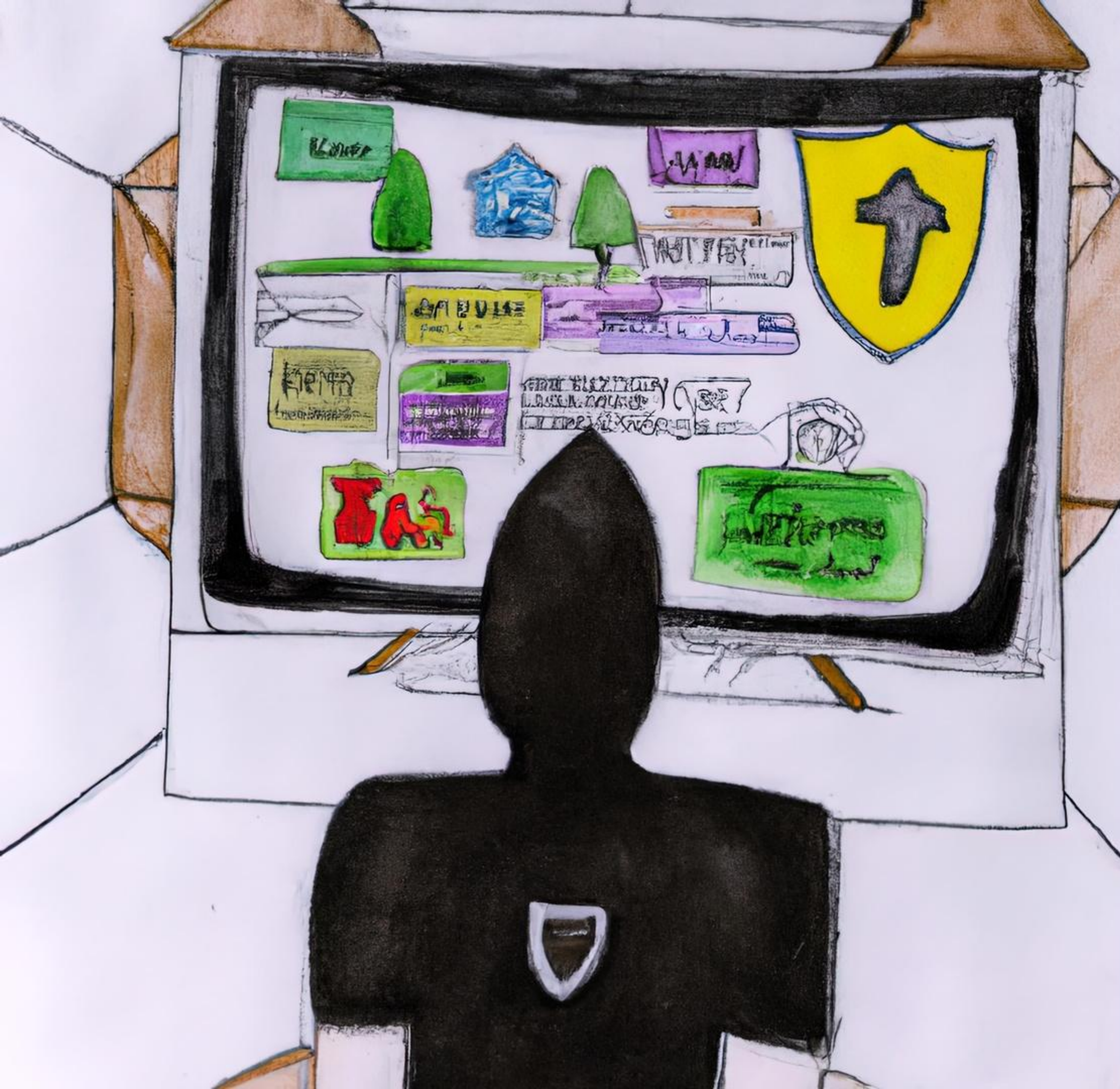
Limited Effects Theory

Limited Effects Theory suggests that media only have a minor influence on people's opinions, attitudes, and behaviors. This theory argues that individuals have selective exposure to media content, and they tend to choose media messages that confirm their pre-existing beliefs and values. Mass media, in turn, reinforces and amplifies these pre-existing opinions and attitudes but does not radically change them. Limited Effects Theory also suggests that interpersonal communication and social networks are more influential than media in shaping individual attitudes and behaviors.



Intro

Listen up, let me tell you a tale,
About the media and its power to prevail,
Influence our thoughts and control our minds,
But maybe the effects aren't as strong as we find.



Verse 1

Some say the message that's conveyed,
Has limited effects, so don't be afraid,
Your own opinions and values still play,
A big role in what you think and say.

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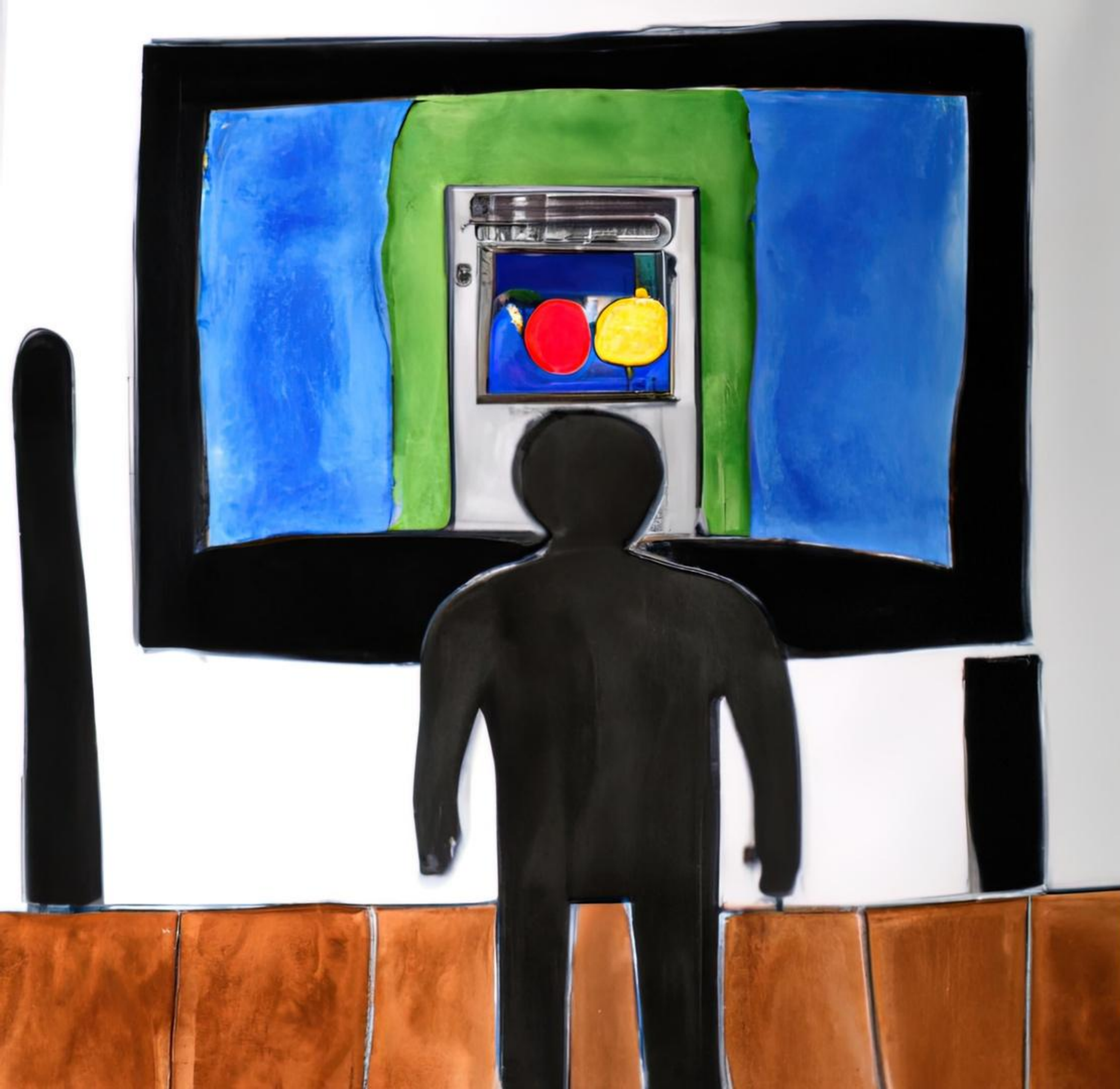
Verse 2

This theory challenges the idea,
That media has ultimate power and fear,
It suggests that we have our own filter,
To interpret and understand the thriller.



Chorus 1

Different people will see different things,
When exposed to messages the media brings,
Limited effects theory suggests,
We're not always passive and that we can resist.



Verse 3

The media can only do so much,
To change our thoughts and crush our hunch,
We make our own choices and have free will,
Our own beliefs can overpower the media's skill.



Verse 4

Opinions and attitudes can withstand,
The media's messages that we demand,
We're more complex than just a blank slate,
We can think critically and not take the bait.



Chorus 2

Not every message will stick like glue,
Our own beliefs and experiences can come in view,
Limited effects theory suggests,
We're not always passive and that we can resist.



Verse 5

This theory brings up an important fact,
That we can stand back and take the tact,
Of examining the message that's sent,
And decide if we should dissent.



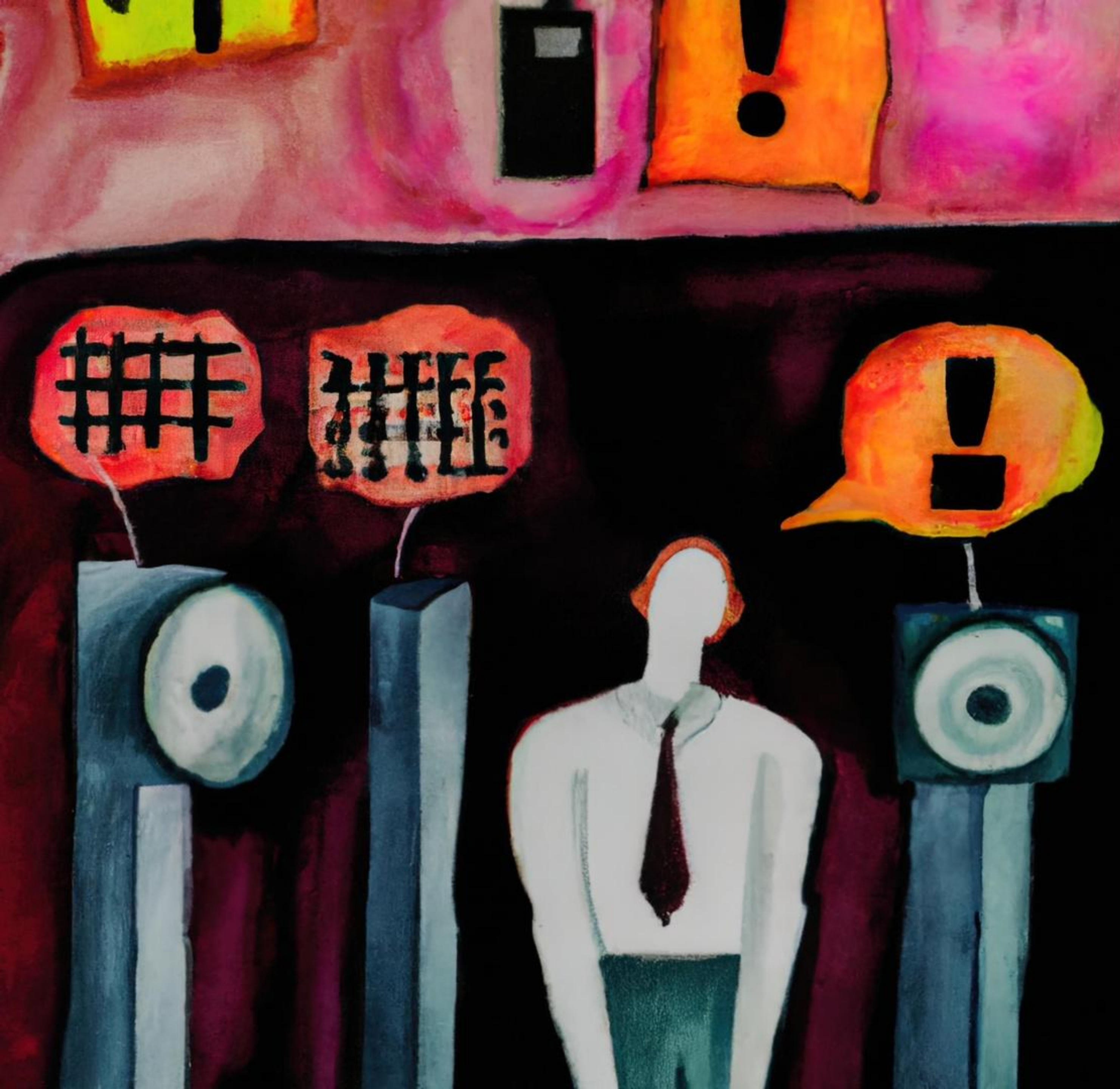
Verse 6

It's not just about what the media conveys,
But how we interpret and think in different ways,
We're more than just robots to the message they send,
We can think for ourselves and defend.



Chorus 3

We have our own thoughts and beliefs,
Which the media can't always relieve,
Limited effects theory suggests,
We're not always passive and that we can resist.



Outro

So next time you see a media message appear,
Remember that you have nothing to fear,
Your own thoughts and values are powerful too,
Limited effects theory can help you see it through.