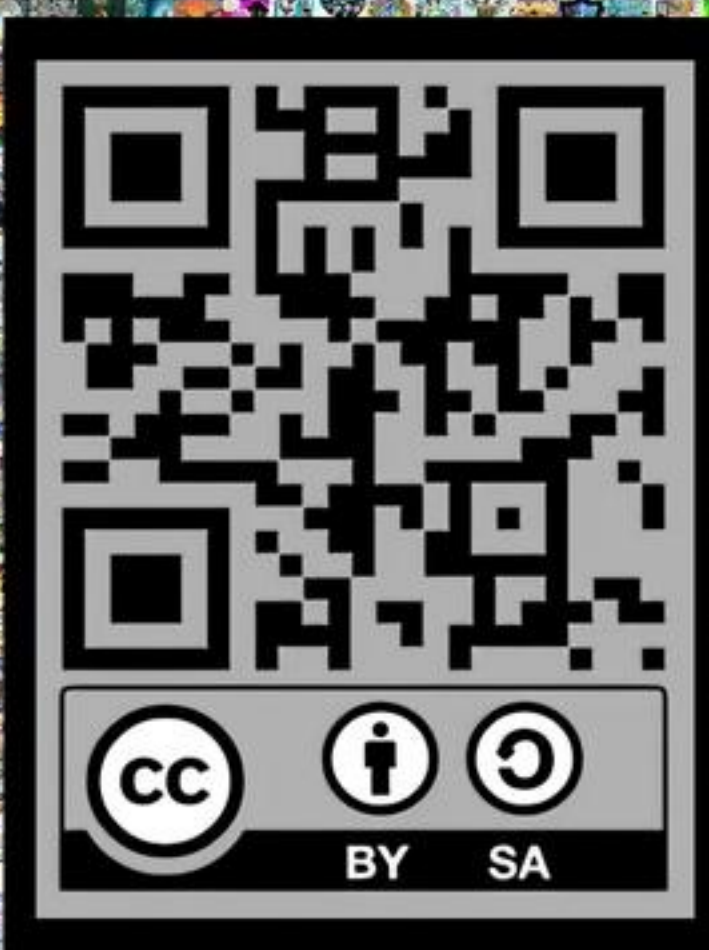
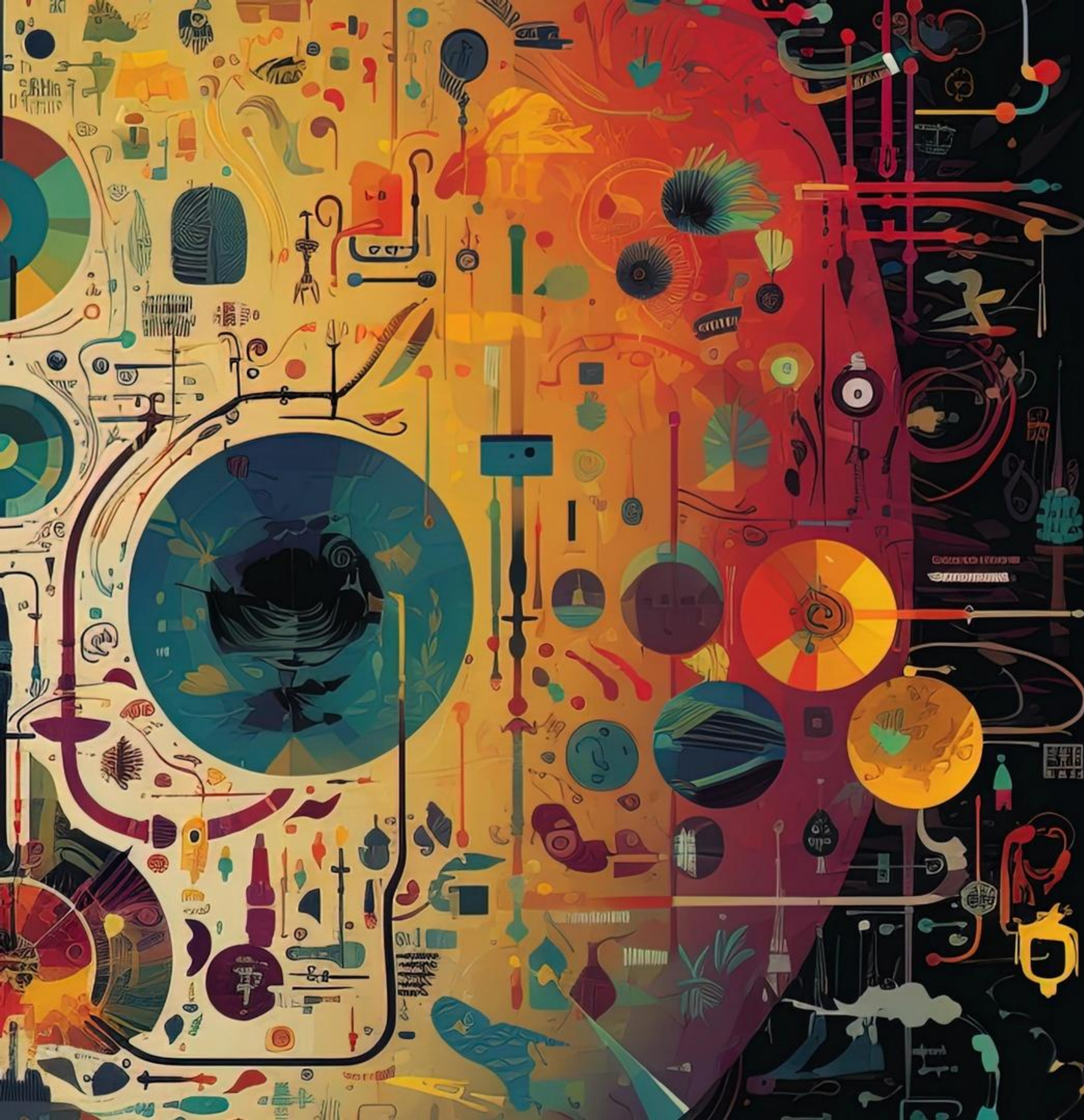


SCHOLARLY STANZAS





Karl Weick's Sensemaking Theory

Sensemaking Theory is a concept that explains how people make sense of uncertain or ambiguous situations. The theory suggests that individuals construct their reality by interpreting information and creating mental models. Sensemaking involves the collection of cues or information, the formulation of hypotheses, and the creation of stories or narratives to explain events. The process is ongoing and dynamic, and individuals actively engage in sensemaking to understand their environment and navigate decision-making. Sensemaking is influenced by individual experiences, organizational structures, and social interactions, and is crucial in managing complex situations.