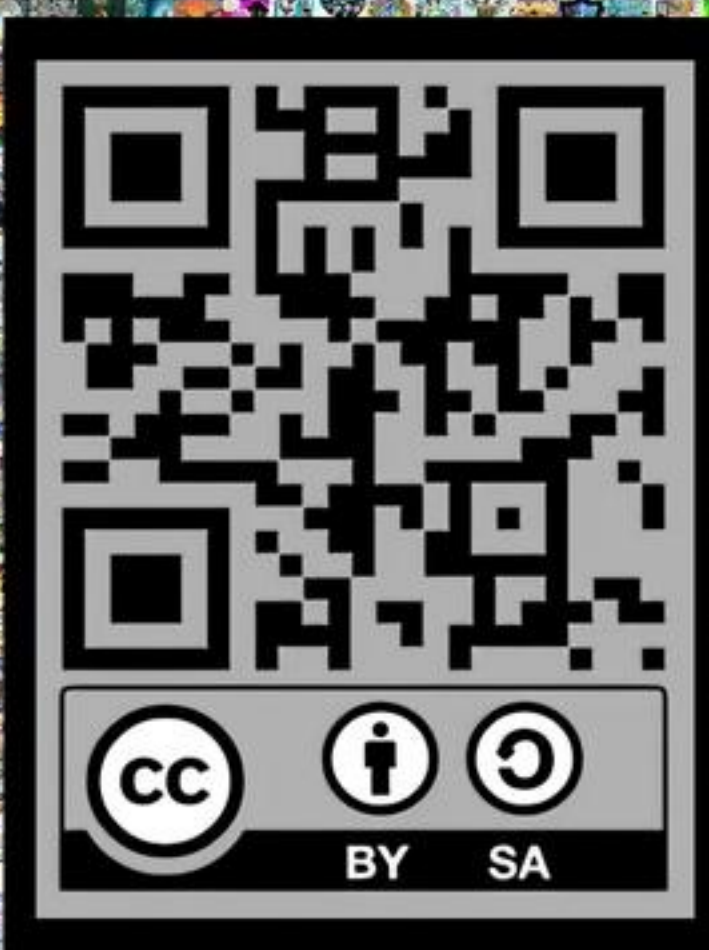


SCHOLARLY STANZAS





Cultivation Theory

Cultivation theory is a communication theory that suggests that exposure to media, particularly television, shapes and influences viewers' beliefs, attitudes, and perceptions of the world. The theory posits that the more time individuals spend watching television, the more likely they are to adopt the values, ideals, and perspectives presented in the media. This can result in a phenomenon known as "cultivation" or the gradual shaping of viewers' view of the world, making it more similar to the portrayals presented in the media. The cultivation theory also contends that the more people rely on media as their primary source of information, the greater the influence media has on their beliefs and attitudes.



Verse 1

I turn on the TV, what do I see
A world unlike the one outside of me
The more I watch, the more I feel
This reality is what's truly real



Verse 2

I scroll through my feed, and it seems
A distorted world of gleams and beams
The more I look, the more I feel
This reality is what's truly real



Chorus

Saturated, inundated, mind manipulated
Medias message, feeling fated
Embedded deep, beliefs created
The world on the screen, fabricated



Verse 3

I hear the news, so quick to judge
Convinced by the shared opinions because
The more I hear, the more I feel
This reality is what's truly real



Verse 4

I read the headlines, without a care
Unaware of the shaping thoughts that dare
The more I read, the more I feel
This reality is what's truly real



Chorus

Saturated, inundated, mind manipulated
Medias message, feeling fated
Embedded deep, beliefs created
The world on the screen, fabricated



Verse 5

I follow the trends, without a thought
A world of influencers, so sought
The more I follow, the more I feel
This reality is what's truly real



Verse 6

I listen to the talk, it's all around
A world of words, where truth is drowned
The more I listen, the more I feel
This reality is what's truly real



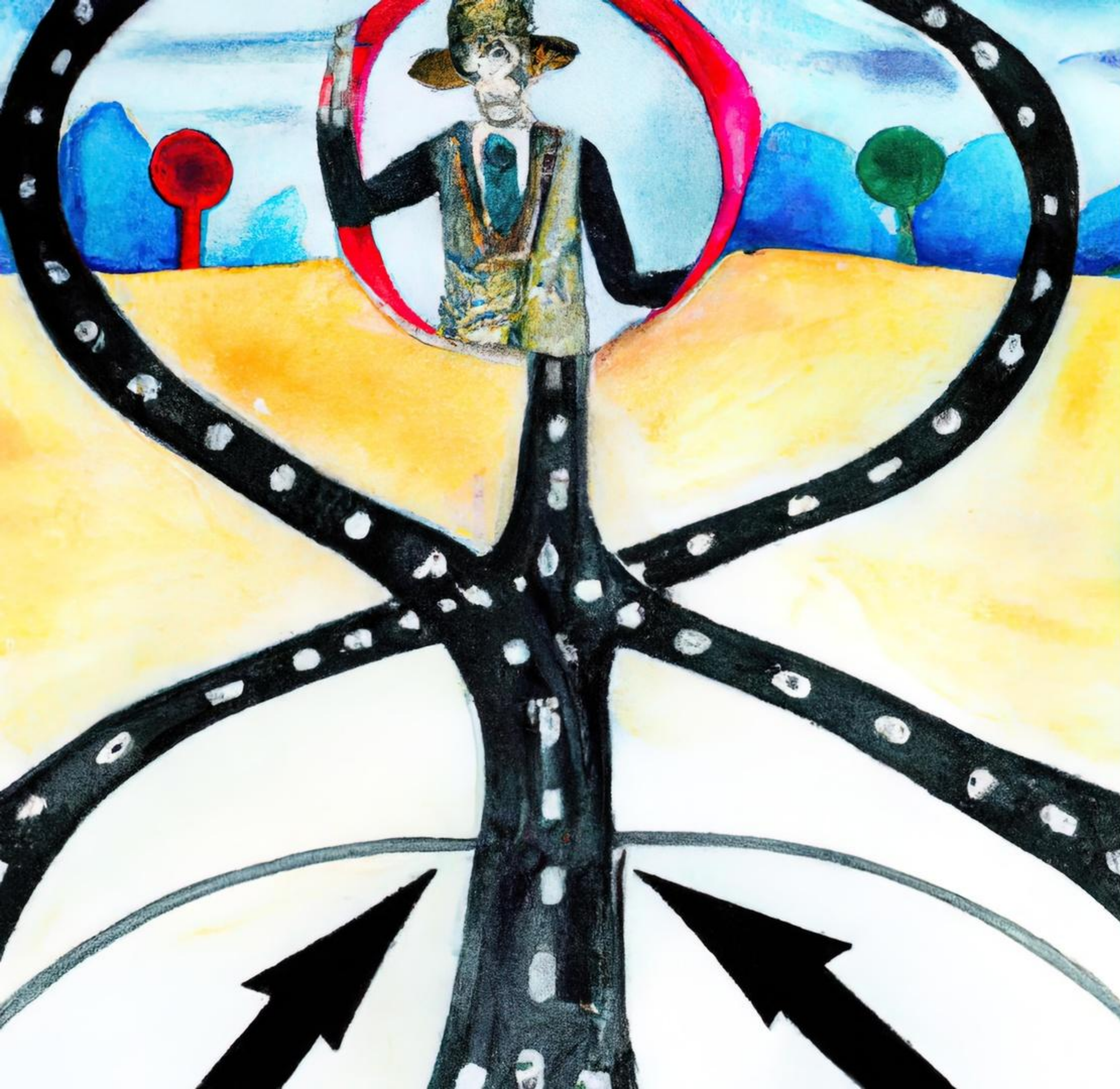
Chorus

Saturated, inundated, mind manipulated
Medias message, feeling fated
Embedded deep, beliefs created
The world on the screen, fabricated



Verse 7

I look to the stars, seeking hope
A world of fantasy, so remote
The more I dream, the more I feel
This reality is what's truly real



Verse 8

I seek inspiration, in the arts
A world of beauty, that plays its parts
The more I ponder, the more I feel
This reality is what's truly real